

SAN BERNARDINO VALLEY WATER CONSERVATION DISTRICT
STRATEGIC PLANNING WORKSHOP

MINUTES OF March 23, 2017
10:30 A.M.

President Corneille called the Workshop of the Board of Directors to order at 10:43 a.m. The meeting was held at the Napoli restaurant in Loma Linda.

ROLL CALL:

BOARD MEMBERS PRESENT:

Richard Corneille, President
Melody McDonald, Vice President (Departure 2:10 p.m.)
David E. Raley, Director
John Longville, Director
T. Milford Harrison, Director

BOARD MEMBERS ABSENT:

None

GENERAL COUNSEL PRESENT:

David Cosgrove, Rutan & Tucker

STAFF PRESENT:

Daniel Cozad, General Manager
Jeff Beehler, Land Resource Manager
Athena Monge, Administrative Services Specialist

GUESTS PRESENT:

None

1. PUBLIC PARTICIPATION

President Corneille announced this as the time for any persons present, who so desire, to make an oral presentation to the Board of Directors. Hearing none, the meeting continued with published agenda items.

2. ADDITIONS/DELETIONS TO AGENDA

There were none.

3. STRATEGIC PLANNING WORKSHOP

Mr. Cozad reviewed the proposed strategic planning process and the process steps using a PowerPoint. He reviewed the Mission Statement of the District and asked for feedback from the Board. President Corneille said that we may want to include sustainability and add something about State Water Project Water. Mr. Cozad said that we may want to take out "local native". Mr. Cosgrove said that if we use "sustainable" we may want to say "to ensure sustainable recharge". Director Raley stated that our Mission Statement is too narrow. Director Longville stated that we might want to take out "local native surface water to the maximum extent practicable" and insert "sustainable" before "recharge". President Corneille said that we can potentially use "all water sources available" rather than "local native". He asked staff to rework Mission Statement and bring back to the Board at next workshop.

The Policy Principles were reviewed. Mr. Cozad noted that we will come back to these once we update the Strategic Plan. Staff will collect any markups from the Board. Director Raley said that we may want to add something related to Conservation Trust to Policy Principles. Mr. Cozad reviewed the current Community Strategic Plan (Plan). He said that each of the goals is directly correlated to items within General Manager's Report and that the District has made excellent progress on a number of these goals. Discussion ensued regarding the Plan and core activities of the District. Mr. Cozad reviewed results of the environmental attitudes survey. Mr. Cozad also reviewed the Board Effectiveness Self-Assessment. There were 54 questions and the results were assessed against 2014 results. The evaluation questions that indicate high functioning were staff relationships and teamwork areas. The Board improved in several areas since they evaluated themselves in 2014; 1) All members contribute 2) Members actively listen to others 3) Board does not get stalemated on process or procedures and 4) Chair prevents dominating members. The current areas of potential improvement are 1) While members have positions their minds are not made up before the meeting 2) The Board does not micromanage and 3) Does not drift off topic as indicated by the survey. Several members indicated they did not believe these issues were significant nor that they micromanage and discussion ensued. Mr. Cozad reviewed external trends and threats. The Board took a break for lunch.

The Board reconvened discussing internal excellence and challenges. Vice President McDonald expressed her concern regarding capacity and staffing and the importance of succession planning. President Corneille concurred with the importance of succession planning and indicated that maybe that should become a more current goal. Vice President McDonald said that good leadership is important and indicated that succession planning should likely occur within a two year timeframe before potential retirements. Discussion on succession planning ensued. The Board discussed having a salary survey performed to ensure everyone is being paid adequately. Director Harrison asked if there were automatic pay increases. Mr. Cozad said that increases are based on performance; the only increase that is automatic is the COLA estimated each year based on CPI-U approved by the Board.

The future vision of the District five years from now was discussed. Vice President McDonald said that she believed the District should focus on providing recharge in areas where no one else is performing recharge and focused on creating a well-functioning sustainable basin. President Corneille supports her recommendation and asked if Lytle Creek Spreading Association would be interested in partnering with the District. Mr. Cozad indicates this may be a good partnership opportunity. Director Raley is interested in being more active with trails and recreational uses; primarily within our District's boundaries by partnering with agencies with authorities for trails. Director Longville indicated interest in expanding the Santa Ana River Trail

and partnering with agencies as well. President Corneille believes a goal of the District should be to become a well-known agency with the public. He said that the District needs to develop and implement a public awareness program to raise awareness of what the District is doing and who we are. President Corneille said that once the EIR/EIS are in the Federal Register that the District should send out notifications to the public. Director Raley expressed interest in a wetlands treatment project. President Corneille stated that he would like to see a reclamation plan put together for the areas that have been mined out already. President Corneille said that for additional recharge there may be opportunities for small scale recharge in Redlands proposed detention basin along the Zanja. He said that getting the powers through LAFCO to do trails should be a goal. Director Raley said that the District should get involved with storm water recharge. Mr. Cozad said that we will review the goals in the next workshop and vote on which items are going to be the priorities. Mr. Cozad recapped items he heard the Board wants to have included in future vision meetings 1) Additional Recharge, 2) Trails Recreation 3) Expanded Habitat Management, 4) Wetlands Treatment Development and Implementation 5) District Boundary Expansion with Sphere of Influence, 6) Education and Outreach/Public Relations Program and 7) Mining Pit Area Reuse Planning.

The Board discussed why they serve, how they see the Board changing and what they like most and least about serving on the District Board. Vice President McDonald said that why you serve changes from when you are first elected and as you serve on a board. She likes the most is going out into the field and seeing what the District does. She least likes when a newly elected member use their position as a platform. Director Longville stated that he originally became a member on the Board because there was a vacancy and a need for legislative knowledge. He likes serving the overall interest of the community. Director Longville said that the least fun are the technical issues and most fun is seeing accomplishments achieved by the District. President Corneille said that he enjoys serving on the Board because it is an extension of what his career was in water. He likes analyzing water issues and enjoys performing technical reviews, analysis and providing comments back to staff. President Corneille said that he does not see the need to change the role of the Board. He said the most fun about serving on the Board is reviewing and commenting on reports, going to ACWA and sharing with other agencies what it is the District does. President Corneille dislikes meetings that last longer than two hours and trying to conduct and control those meetings. Director Harrison enjoys serving on the Board because he likes learning about water and working with the other four members on the Board. He said that he is supportive of staff and appreciates all the work they do. Director Harrison said that he does not see the role of the Board changing and that it works well together. He said that it interesting to see how each member has their own specialty and how it relates to the overall goal of the District. Director Harrison said that the most fun is learning about water and least fun are boring meetings. Director Raley became a member on the Board because of the financial management needs he saw, his interest in preserving and sustaining water in the basin and interest in effective use of land owned by the District. He does not see a need to change and the least fun is raising water rates and most fun is when one of his creative ideas gets attention.

Mr. Cozad will take the issues the Board talked about and try to address those and discuss the top three issues at the next workshop.

4. ADJOURN MEETING

It was moved by Director Longville and seconded by Director Harrison to adjourn. The motion carried 4-0 with all Directors

present voting in the affirmative and Vice President McDonald noted absent from the vote.

President Corneille: Yes

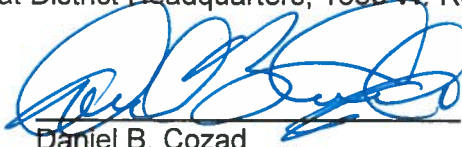
Vice President McDonald: Absent

Director Longville: Yes

Director Raley: Yes

Director Harrison: Yes

At 2:26 p.m. the meeting adjourned to Regular Board Meeting and Groundwater Public Meeting scheduled for April 12, 2017 at 1:30 p.m. at District Headquarters, 1630 W. Redlands Blvd., Redlands, CA.



Daniel B. Cozad
General Manager