

SAN BERNARDINO VALLEY WATER CONSERVATION DISTRICT

MINUTES OF THE PUBLIC AFFAIRS COMMITTEE MEETING
February 11, 2003

1. CALL THE MEETING TO ORDER

Chairperson Henriques called the Public Affairs Committee meeting to order at 3:35 p.m.

ROLL CALL:

PUBLIC AFFAIRS COMMITTEE MEMBERS PRESENT:

Melody A. Henriques, Chair
Manuel Aranda, Jr., Director
Cheryl A. Tubbs, Director

STAFF PRESENT:

D. Burnell Cavender, General Manager/Board Secretary
Thomas J. Crowley, Assistant General Manager
Colleen Theuer, Administrative Service Manager

CONSULTANTS PRESENT:

Susan Patane, SLP Communications

GUESTS PRESENT:

Kip Sturgeon, East Valley Water District

2. PUBLIC PARTICIPATION

Chairperson Henriques announced this as the time for any persons present, who so desire, to make an oral petition to the Public Affairs Committee. Hearing none, the meeting proceeded with the published agenda items.

3. MINUTES OF PREVIOUS MEETING

It was moved by Director Tubbs and seconded by Director Aranda to approve the minutes of November 13, 2002. The motion carried.

4. UPCOMING OUTREACH EVENTS

Ms. Patane distributed a draft of a calendar of events for the calendar year. She said the calendars would be updated monthly as new events were scheduled. Suggestions on the format of the calendars were discussed. Ms. Patane will bring the monthly calendar to each Board meeting.

The Special District Dinner on May 19 that the District will be hosting was discussed. Supervisor Hansberger was asked to be the keynote speaker, but a confirmation had not yet been received. Other suggestions for a speaker were made, in the event Supervisor Hansberger would be unable to attend. The dinner will be held at Clara's Restaurant in Redlands, at 6:00 p.m.

Ms. Patane discussed other upcoming events. She said Groundwater Awareness Week (from National Groundwater Association) would be held March 16-22. The California Groundwater week takes place the first week in November. Discussion continued.

5. PUBLIC AFFAIRS PROGRAM

Ms. Patane led a discussion regarding the new displays for the District. A District map as the center point of the display was considered. A timeline and photos were also discussed. Ms. Patane said she would compile the suggestions and ideas and give to her graphic artist and bring back the artwork for approval.

6. ADJOURN

There being no further business, the meeting adjourned at 4:50 p.m.