

SAN BERNARDINO VALLEY WATER CONSERVATION DISTRICT

MINUTES OF THE PUBLIC AFFAIRS COMMITTEE MEETING

October 18, 2002

1. CALL THE MEETING TO ORDER

Chairperson Henriques called the Public Affairs Committee meeting to order at 3:21 p.m.

ROLL CALL:

PUBLIC AFFAIRS COMMITTEE MEMBERS PRESENT:

Melody A. Henriques, Chair
Manuel Aranda, Jr., Director
Cheryl A. Tubbs, Director

STAFF PRESENT:

Thomas J. Crowley, Assistant General Manager
Holly Haberli, Administrative Assistant

CONSULTANTS PRESENT:

Susan Patane, SLP Communications

2. PUBLIC PARTICIPATION

Chairperson Henriques announced this as the time for any persons present, who so desire, to make an oral petition to the Public Affairs Committee. Hearing none, the meeting proceeded with the published agenda items.

3. MINUTES OF PREVIOUS MEETING

Director Tubbs requested that the word "Assemblyman Dutton" be changed to "Assembly Candidate Dutton" in the minutes of August 20, 2002.

It was moved by Director Tubbs and seconded by Director Aranda to approve the minutes of August 7, 2002, as amended. The motion carried.

4. UPCOMING OUTREACH EVENTS

Ms. Patane continues to work on scheduling upcoming events.

5. 70TH YEAR ANNIVERSARY

Director Aranda inquired how the District should end their 70th Anniversary since the BBQ has been cancelled. Ms. Patane said that the District will be participating in National Groundwater Awareness Month. Resolutions will be presented to the various Chambers of Commerce. She said she would be preparing a story on the District's anniversary events to feature in the Redlands and San Bernardino Area Chambers of Commerce magazines. A feature and letter to the editor will be prepared for the San Bernardino Sun and Press Enterprise newspapers. She said she would also nominate the District to the Chambers to receive the Inland Empire Environmental Professionals award.

6. PUBLIC AFFAIRS PROGRAM

Discussion ensued on the following:

- a. Ms. Patane said that a book for the city Library and one for the county Library will be presented.
- b. Mr. Crowley said that the public outreach performed by the District has helped with the submission of the AB 303 grant.
- c. Ms. Patane presented her concept for the District's display. The potential cost for the display was discussed. She said the display could be ready by the first part of next year.
- d. Mr. Crowley advised East Valley Water District is preparing a groundwater documentary, which can include the District.
- e. Potential future events and the preparation of a water agency brochure were discussed.

7. ADJOURN

There being no further business, the meeting adjourned at 4:14 p.m.