

SAN BERNARDINO VALLEY WATER CONSERVATION DISTRICT
MINUTES OF THE OUTREACH COMMITTEE MEETING

August 1, 2012
1:00 p.m.

ROLL CALL/PLEDGE OF ALLEGIANCE

OUTREACH COMMITTEE MEMBERS PRESENT:

Manuel Aranda Jr., Chairman
John Longville, Director
David Raley, Director

STAFF PRESENT:

Daniel Cozad, General Manager
Angie Quiroga, Recording Secretary

OTHERS PRESENT:

Katie Heer, Inland Empire Resource Conservation District

1. PUBLIC PARTICIPATION

None.

2. ADDITIONS/DELETIONS TO AGENDA

None.

3. SBVWCD's INVOLVEMENT IN THE INLAND EMPIRE RESOURCE CONSERVATION DISTRICT (IERCD) OUTREACH PROGRAM PROPOSAL

Chairman Aranda introduced Katie Heer from the IERCD who attended the meeting to provide information and to answer questions regarding the IERCD outreach program. Aranda asked what the nature and extent of SBVWCD's involvement would be in the IERCD and what the district would need to do in order to get the program started. Ms. Heer explains that the program will reach out to schools and present information about water conservation and the SBVWCD. She stated the district's involvement would mostly just be in the initial stages of setting up the program by providing information. Cozad added that there are other areas where we may also be able to work together with the IERCD including habitat management where we can utilize their expertise.

Ms. Heer continued explaining there are eight established programs already in place but a

new program will be set up for the District. Aranda wants to convey the idea of the value of water to the public. Director Raley wanted confirmation that SBVWCD would be recognized and to ensure the qualifications of the educators. Ms. Heer stated yes the program will be set up for the District and that the educators are all college educated and are evaluated by IERCD's manager. Raley also wanted to confirm that the IERCD will be working in schools in the district's area. Ms. Heer confirmed yes and invited the members to come and view one of the programs currently in place.

The program costs will be \$100 per presentation which is a 45-50 minute long program including a lecture and hands on activities for the students. The cost of the program goes toward general outreach, setting up the presentations, transportation, day to day preparation and continual maintenance. The District will be involved in program creation and final content of the outreach flyer. Cozad states he can definitely see value in the program. Members agreed to recommend 10 presentations for a total of \$1,000. Director Longville states staff is for it, extremely reasonable as far as cost and the proposal is coming from an agency that we enjoy good relations with and want to continue. Aranda and Cozad state they will go to view the initial program. Ms. Heer explained that their educator will put her best program together with the information she has and then will have Aranda review it before it is presented.

It was moved by Director Longville to approve IERCD's program and recommend it to the Board of Directors at the next Board meeting and seconded by Director Raley. The motion carried unanimously.

4. ADJOURN

There was no further business. Director Longville moved for adjournment. Raley seconds the motion. Meeting adjourned at 1:30 p.m.